

ORDER



| | | | |
|-------------------|----------------------|------------------------------------|-------------------------|
| Orders | Order / Rev: | 714279 | KXTV |
| | Alt Order #: | 06317130 | Issac Safdye |
| | Product Desc: | 001/KEN COOLEY/AD8 | T-LA |
| | Estimate: | | NAT |
| | Flight Dates: | 09/20/12 - 11/05/12 | |
| | Original Date / Rev: | 09/17/12 / 09/19/12 | |
| | Order Type: | Political | |
| Agency | Name: | Milner Butcher Media Group | |
| | Buying Contact: | | Cash |
| | Billing Contact: | | Broadcast |
| | | 11150 W Olympic Blvd., Suite 815 | EOM/EOC |
| | | Los Angeles, CA 90064 | Agency Commission: |
| | | | 15% |
| Advertiser | Name: | Cooley, K/State Senate/SSD5 | |
| | Demographic: | A25-54 | New Business Thru: |
| | Product Codes: | PL-State Senate | Order Separation: |
| | Priority: | P-5 | Advertiser External ID: |
| | Revenue Codes: | AGY, GEN, POL | Agency External ID: |

| Bill Plan | | | | | Totals | | | | |
|------------------|----------|---------|--------------|--------------|----------------|---------|--------------|--------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 08/27/12 | 09/30/12 | 186 | \$111,395.00 | \$94,685.75 | September 2012 | 186 | \$111,395.00 | \$94,685.75 | 374.80 |
| 10/01/12 | 10/28/12 | 166 | \$192,575.00 | \$163,688.75 | October 2012 | 166 | \$192,575.00 | \$163,688.75 | 320.80 |
| 10/29/12 | 11/05/12 | 44 | \$65,350.00 | \$55,547.50 | November 2012 | 44 | \$65,350.00 | \$55,547.50 | 91.40 |
| | | | | | Totals | 396 | \$369,320.00 | \$313,922.00 | 787.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Issac Safdye | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|----------------|
| KXTV | 17% | \$369,320.00 |
| Market | 100% | \$2,172,470.59 |

| Competitive Share | Share | Total |
|-------------------|-------|--------------|
| CABLE | 0% | \$0.00 |
| KBSV | 0% | \$0.00 |
| KCRA | 45% | \$977,611.76 |
| KFTL | 0% | \$0.00 |
| KMAX | 3% | \$65,174.12 |
| KOVR | 20% | \$434,494.12 |
| KQCA | 2% | \$43,449.41 |
| KSPX | 0% | \$0.00 |
| KTXL | 13% | \$282,421.18 |
| KUVS | 0% | \$0.00 |
| KVIE | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------------|----------|------------------------|-------|----------------|------------|-----|-------|------------|-----|--------|------|-------|-------------|
| E 1 | KXTV | 10/01/12 | 10/12/12 | M-F 630-7p Jeopardy | CM | 630-7p | MTWTF-- | :30 | 5 | \$1,650.00 | P-3 | 3.10 | NM | 10 | \$16,500.00 |
| | | Start Date | End Date | Weekdays | | Spots/Week | | | Rate | | | Rating | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | 5 | \$1,650.00 | | | | | 3.10 | | | |

Order / Rev: 714279
 Alt Order #: 06317130
 Flight Dates: 09/20/12 - 11/05/12

Advertiser: Cooley, K/State Senate/SSD5
 Product Desc: 001/KEN COOLEY/AD8
 Estimate:

KXTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|----------|-------------------|-----------------|--|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| E 1 | KXTV | 10/01/12 | 10/12/12 | M-F 630-7p Jeopardy | CM | 630-7p | MTWTF-- | :30 | 5 | \$1,650.00 | P-3 | 3.10 | NM | 10 | \$16,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/01/12 | 10/07/12 | MTWTF-- | | | 5 | \$1,650.00 | | | 3.10 | | | | | |
| Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | 5 | \$1,650.00 | | | 3.10 | | | | | |
| E 2 | KXTV | 09/24/12 | 09/28/12 | M-F 7-730p Wheel | CM | 7-730p | MTWTF-- | :30 | 5 | \$735.00 | P-2 | 4.30 | NM | 5 | \$3,675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 09/24/12 | 09/30/12 | MTWTF-- | | | 5 | \$735.00 | | | 4.30 | | | | | |
| E 3 | KXTV | 10/01/12 | 10/12/12 | M-F 7-730p Wheel | CM | 7-730p | MTWTF-- | :30 | 5 | \$1,390.00 | P-3 | 4.30 | NM | 10 | \$13,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/01/12 | 10/07/12 | MTWTF-- | | | 5 | \$1,390.00 | | | 4.30 | | | | | |
| Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | 5 | \$1,390.00 | | | 4.30 | | | | | |
| E 4 | KXTV | 10/15/12 | 11/02/12 | M-F 7-730p Wheel | CM | 7-730p | MTWTF-- | :30 | 5 | \$2,400.00 | P-3 | 4.30 | NM | 20 | \$48,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | 5 | \$2,400.00 | | | 4.30 | | | | | |
| Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | 5 | \$2,400.00 | | | 4.30 | | | | | |
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | 10 | \$2,400.00 | | | 4.30 | | | | | |
| E 5 | KXTV | 09/24/12 | 09/28/12 | M-F 730-8p Inside Edition | CM | 730-8p | MTWTF-- | :30 | 5 | \$415.00 | P-3 | 2.80 | NM | 5 | \$2,075.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 09/24/12 | 09/30/12 | MTWTF-- | | | 5 | \$415.00 | | | 2.80 | | | | | |
| E 6 | KXTV | 11/05/12 | 11/05/12 | M-F 7-730p Wheel | CM | 7-730p | M----- | :30 | 2 | \$2,400.00 | P-3 | 4.30 | NM | 2 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 11/05/12 | 11/11/12 | M----- | | | 2 | \$2,400.00 | | | 4.30 | | | | | |
| E 7 | KXTV | 09/20/12 | 09/21/12 | M-F 7-730p Wheel | CM | 7-730p | ---TF-- | :30 | 6 | \$735.00 | P-2 | 4.30 | NM | 6 | \$4,410.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 09/17/12 | 09/23/12 | ---TF-- | | | 6 | \$735.00 | | | 4.30 | | | | | |
| E 8 | KXTV | 09/20/12 | 09/21/12 | M-F 730-8p Inside Edition | CM | 730-8p | ---TF-- | :30 | 6 | \$415.00 | P-3 | 2.80 | NM | 6 | \$2,490.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 09/17/12 | 09/23/12 | ---TF-- | | | 6 | \$415.00 | | | 2.80 | | | | | |
| E 9 | KXTV | 09/24/12 | 09/28/12 | M-F 6-7am News10 Good Morning @ 6am | CM | 6-7a | MTWTF-- | :30 | 10 | \$175.00 | P-2 | 0.80 | NM | 10 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 09/24/12 | 09/30/12 | MTWTF-- | | | 10 | \$175.00 | | | 0.80 | | | | | |
| E 10 | KXTV | 10/01/12 | 10/12/12 | M-F 6-7am News10 Good Morning @ 6am | CM | 6-7a | MTWTF-- | :30 | 10 | \$250.00 | P-4 | 0.80 | NM | 20 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/01/12 | 10/07/12 | MTWTF-- | | | 10 | \$250.00 | | | 0.80 | | | | | |
| Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | 10 | \$250.00 | | | 0.80 | | | | | |
| E 11 | KXTV | 10/15/12 | 11/02/12 | M-F 6-7am News10 Good Morning @ 6am | CM | 6-7a | MTWTF-- | :30 | 8 | \$400.00 | P-4 | 0.80 | NM | 21 | \$8,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/15/12 | 10/21/12 | MTWTF-- | | | 8 | \$400.00 | | | 0.80 | | | | | |
| Week: | 10/22/12 | 10/28/12 | MTWTF-- | | | 3 | \$400.00 | | | 0.80 | | | | | |
| Week: | 10/29/12 | 11/04/12 | MTWTF-- | | | 10 | \$400.00 | | | 0.80 | | | | | |
| E 12 | KXTV | 09/24/12 | 09/28/12 | M-F 7-9am GMA 7-9am | CM | 7-9a | MTWTF-- | :30 | 20 | \$150.00 | P-3 | 1.00 | NM | 20 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 09/24/12 | 09/30/12 | MTWTF-- | | | 20 | \$150.00 | | | 1.00 | | | | | |
| E 13 | KXTV | 10/01/12 | 10/12/12 | M-F 7-9am GMA 7-9am | CM | 7-9a | MTWTF-- | :30 | 10 | \$285.00 | P-4 | 1.00 | NM | 20 | \$5,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | 10/01/12 | 10/07/12 | MTWTF-- | | | 10 | \$285.00 | | | 1.00 | | | | | |
| Week: | 10/08/12 | 10/14/12 | MTWTF-- | | | 10 | \$285.00 | | | 1.00 | | | | | |

Order / Rev: 714279
 Alt Order #: 06317130
 Flight Dates: 09/20/12 - 11/05/12

Advertiser: Cooley, K/State Senate/SSD5
 Product Desc: 001/KEN COOLEY/AD8
 Estimate:

KXTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|-------------------|------------|-----|-------|-------------|-----|---------------|------|-------|-------------|
| E 14 | KXTV | 10/22/12 | 11/02/12 | M-F 7-9am GMA 7-9am | CM | 7-9a | MTWTF-- | :30 | 3 | \$825.00 | P-3 | 1.00 | NM | 13 | \$10,725.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | 3 | \$825.00 | | | 1.00 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 10 | \$825.00 | | | 1.00 | | | | | |
| E 15 | KXTV | 09/20/12 | 09/21/12 | M-F 6-7am News10 Good Morning @ 6am | CM | 6-7a | ---TF-- | :30 | 8 | \$175.00 | P-2 | 0.80 | NM | 8 | \$1,400.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---TF-- | | 8 | \$175.00 | | | 0.80 | | | | | |
| E 16 | KXTV | 09/20/12 | 09/21/12 | M-F 7-9am GMA 7-9am | CM | 7-9a | ---TF-- | :30 | 8 | \$150.00 | P-3 | 1.00 | NM | 8 | \$1,200.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---TF-- | | 8 | \$150.00 | | | 1.00 | | | | | |
| E 17 | KXTV | 09/23/12 | 09/30/12 | This Week This Week | CM | 9-10a | -----S | :30 | 1 | \$750.00 | P-4 | 0.30 | NM | 2 | \$1,500.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | -----S | | 1 | \$750.00 | | | 0.30 | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | 1 | \$750.00 | | | 0.30 | | | | | |
| E 18 | KXTV | 09/24/12 | 09/28/12 | 5p News10 News10 @ 5p | CM | 5-530p | MTWTF-- | :30 | 10 | \$565.00 | P-2 | 2.00 | NM | 10 | \$5,650.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | MTWTF-- | | 10 | \$565.00 | | | 2.00 | | | | | |
| E 19 | KXTV | 10/01/12 | 10/12/12 | 5p News10 News10 @ 5p | CM | 5-530p | MTWTF-- | :30 | 10 | \$1,500.00 | P-3 | 2.00 | NM | 20 | \$30,000.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | 10 | \$1,500.00 | | | 2.00 | | | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | 10 | \$1,500.00 | | | 2.00 | | | | | |
| E 20 | KXTV | 09/24/12 | 09/28/12 | 6p News10 News10 @ 6pm | CM | 6-630p | MTWTF-- | :30 | 10 | \$600.00 | P-3 | 1.90 | NM | 10 | \$6,000.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | MTWTF-- | | 10 | \$600.00 | | | 1.90 | | | | | |
| E 21 | KXTV | 10/01/12 | 10/12/12 | 6p News10 News10 @ 6pm | CM | 6-630p | MTWTF-- | :30 | 10 | \$1,800.00 | P-2 | 1.90 | NM | 20 | \$36,000.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | 10 | \$1,800.00 | | | 1.90 | | | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | 10 | \$1,800.00 | | | 1.90 | | | | | |
| E 22 | KXTV | 10/22/12 | 11/02/12 | 6p News10 News10 @ 6pm | CM | 6-630p | MTWTF-- | :30 | 5 | \$2,400.00 | P-3 | 1.90 | NM | 10 | \$24,000.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | 5 | \$2,400.00 | | | 1.90 | | | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | 5 | \$2,400.00 | | | 1.90 | | | | | |
| E 23 | KXTV | 11/05/12 | 11/05/12 | 6p News10 News10 @ 6pm | CM | 6-630p | M----- | :30 | 2 | \$2,400.00 | P-3 | 1.90 | NM | 2 | \$4,800.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | M----- | | 2 | \$2,400.00 | | | 1.90 | | | | | |
| E 24 | KXTV | 09/20/12 | 09/21/12 | 5p News10 News10 @ 5p | CM | 5-530p | ---TF-- | :30 | 6 | \$565.00 | P-2 | 2.00 | NM | 6 | \$3,390.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---TF-- | | 6 | \$565.00 | | | 2.00 | | | | | |
| E 25 | KXTV | 09/20/12 | 09/21/12 | 6p News10 News10 @ 6pm | CM | 6-630p | ---TF-- | :30 | 6 | \$600.00 | P-3 | 1.90 | NM | 6 | \$3,600.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/17/12 | 09/23/12 | ---TF-- | | 6 | \$600.00 | | | 1.90 | | | | | |
| E 26 | KXTV | 09/24/12 | 09/28/12 | Nightline Nightline | CM | 1135p-1206xm | MTWTF-- | :30 | 5 | \$510.00 | P-2 | 0.90 | NM | 5 | \$2,550.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | MTWTF-- | | 5 | \$510.00 | | | 0.90 | | | | | |
| E 27 | KXTV | 09/20/12 | 09/21/12 | Nightline Nightline | CM | 1135p-1206xm | ---TF-- | :30 | 3 | \$510.00 | P-2 | 0.90 | NM | 3 | \$1,530.00 |

Order / Rev: 714279
 Alt Order #: 06317130
 Flight Dates: 09/20/12 - 11/05/12

Advertiser: Cooley, K/State Senate/SSD5
 Product Desc: 001/KEN COOLEY/AD8
 Estimate:

KXTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | | | | | | | |
|---|----------|----------|------------|--|--------|----------------|---------|-----|-------|------------|-----|------|------|-------|-------------|----------|----------|------------|------|--------|----------------|----------|---------|----|------------|------|----------------|----------|---------|----|------------|------|--|
| E 27 | KXTV | 09/20/12 | 09/21/12 | Nightline Nightline | CM | 1135p-1206xm | ---TF-- | :30 | 3 | \$510.00 | P-2 | 0.90 | NM | 3 | \$1,530.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TF--</td> <td>3</td> <td>\$510.00</td> <td>0.90</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TF-- | 3 | \$510.00 | 0.90 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TF-- | 3 | \$510.00 | 0.90 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E 28 | KXTV | 09/24/12 | 09/30/12 | News10 @ 11pm News10 @ 11pm | CM | 11-1135p | MTWTFSS | :30 | 14 | \$790.00 | P-2 | 1.70 | NM | 14 | \$11,060.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>MTWTFSS</td> <td>14</td> <td>\$790.00</td> <td>1.70</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/24/12 | 09/30/12 | MTWTFSS | 14 | \$790.00 | 1.70 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTFSS | 14 | \$790.00 | 1.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E 29 | KXTV | 10/01/12 | 10/14/12 | News10 @ 11pm News10 @ 11pm | CM | 11-1135p | MTWTFSS | :30 | 14 | \$900.00 | P-3 | 1.70 | NM | 28 | \$25,200.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>MTWTFSS</td> <td>14</td> <td>\$900.00</td> <td>1.70</td> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>MTWTFSS</td> <td>14</td> <td>\$900.00</td> <td>1.70</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 10/01/12 | 10/07/12 | MTWTFSS | 14 | \$900.00 | 1.70 | Week: 10/08/12 | 10/14/12 | MTWTFSS | 14 | \$900.00 | 1.70 | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/01/12 | 10/07/12 | MTWTFSS | 14 | \$900.00 | 1.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/08/12 | 10/14/12 | MTWTFSS | 14 | \$900.00 | 1.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E 30 | KXTV | 10/22/12 | 11/04/12 | News10 @ 11pm News10 @ 11pm | CM | 11-1135p | MTWTFSS | :30 | 5 | \$1,500.00 | P-3 | 1.70 | NM | 10 | \$15,000.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>MTWTFSS</td> <td>5</td> <td>\$1,500.00</td> <td>1.70</td> </tr> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>MTWTFSS</td> <td>5</td> <td>\$1,500.00</td> <td>1.70</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 10/22/12 | 10/28/12 | MTWTFSS | 5 | \$1,500.00 | 1.70 | Week: 10/29/12 | 11/04/12 | MTWTFSS | 5 | \$1,500.00 | 1.70 | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/22/12 | 10/28/12 | MTWTFSS | 5 | \$1,500.00 | 1.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTFSS | 5 | \$1,500.00 | 1.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| E 31 | KXTV | 09/20/12 | 09/23/12 | News10 @ 11pm News10 @ 11pm | CM | 11-1135p | ---TFSS | :30 | 6 | \$790.00 | P-2 | 1.70 | NM | 6 | \$4,740.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TFSS</td> <td>6</td> <td>\$790.00</td> <td>1.70</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TFSS | 6 | \$790.00 | 1.70 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TFSS | 6 | \$790.00 | 1.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N32 | KXTV | 09/24/12 | 09/28/12 | M-F 630-7p Jeopardy | CM | 630-7p | MTWTF-- | :30 | 5 | \$1,125.00 | P-2 | 3.10 | NM | 5 | \$5,625.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>MTWTF--</td> <td>5</td> <td>\$1,125.00</td> <td>3.10</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/24/12 | 09/30/12 | MTWTF-- | 5 | \$1,125.00 | 3.10 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 5 | \$1,125.00 | 3.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N33 | KXTV | 10/01/12 | 10/05/12 | M-F 630-7p Jeopardy | CM | 630-7p | MT-TF-- | :30 | 4 | \$2,475.00 | P-2 | 3.10 | NM | 4 | \$9,900.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/01/12</td> <td>10/07/12</td> <td>MT-TF--</td> <td>4</td> <td>\$2,475.00</td> <td>3.10</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 10/01/12 | 10/07/12 | MT-TF-- | 4 | \$2,475.00 | 3.10 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 10/01/12 | 10/07/12 | MT-TF-- | 4 | \$2,475.00 | 3.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N34 | KXTV | 09/20/12 | 09/21/12 | M-F 5-6am News10 Good Morning @ 5am | CM | 5-6a | ---TF-- | :30 | 2 | \$135.00 | P-1 | 5.60 | NM | 2 | \$270.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TF--</td> <td>2</td> <td>\$135.00</td> <td>5.60</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$135.00 | 5.60 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$135.00 | 5.60 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N35 | KXTV | 09/22/12 | 09/22/12 | Sat 7-8a Good Morning America | CM | 7-8a | -----S- | :30 | 1 | \$175.00 | P-1 | 0.70 | NM | 1 | \$175.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>1</td> <td>\$175.00</td> <td>0.70</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | -----S- | 1 | \$175.00 | 0.70 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | -----S- | 1 | \$175.00 | 0.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N36 | KXTV | 09/20/12 | 09/21/12 | The View The View | CM | 10-11am | ---TF-- | :30 | 2 | \$340.00 | P-3 | 1.40 | NM | 2 | \$680.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TF--</td> <td>2</td> <td>\$340.00</td> <td>1.40</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$340.00 | 1.40 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$340.00 | 1.40 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N37 | KXTV | 09/20/12 | 09/21/12 | News10 Midday M-F 11-CM News10 @ Midday | CM | 11a-1130a | ---TF-- | :30 | 2 | \$240.00 | P-4 | 0.70 | NM | 2 | \$480.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TF--</td> <td>2</td> <td>\$240.00</td> <td>0.70</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$240.00 | 0.70 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$240.00 | 0.70 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N38 | KXTV | 09/20/12 | 09/21/12 | M-F 4-5p Ellen | CM | 4p-5p | ---TF-- | :30 | 2 | \$510.00 | P-2 | 1.50 | NM | 2 | \$1,020.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TF--</td> <td>2</td> <td>\$510.00</td> <td>1.50</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$510.00 | 1.50 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$510.00 | 1.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N39 | KXTV | 09/20/12 | 09/21/12 | M-F 630-7p Jeopardy | CM | 630-7p | ---TF-- | :30 | 2 | \$1,125.00 | P-2 | 3.10 | NM | 2 | \$2,250.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---TF--</td> <td>2</td> <td>\$1,125.00</td> <td>3.10</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$1,125.00 | 3.10 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---TF-- | 2 | \$1,125.00 | 3.10 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N40 | KXTV | 09/20/12 | 09/21/12 | Thu Prime B Grey's Anatomy | CM | 9-10p | ---T--- | :30 | 2 | \$3,800.00 | P-2 | 7.50 | NM | 2 | \$7,600.00 | | | | | | | | | | | | | | | | | | |
| <table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>---T---</td> <td>2</td> <td>\$3,800.00</td> <td>7.50</td> </tr> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | ---T--- | 2 | \$3,800.00 | 7.50 | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ---T--- | 2 | \$3,800.00 | 7.50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N41 | KXTV | 09/22/12 | 09/22/12 | | CM | M-SU 12p-5p | -----S- | :30 | 3 | \$600.00 | P-4 | 1.00 | NM | 3 | \$1,800.00 | | | | | | | | | | | | | | | | | | |

Order / Rev: 714279
 Alt Order #: 06317130
 Flight Dates: 09/20/12 - 11/05/12

Advertiser: Cooley, K/State Senate/SSD5
 Product Desc: 001/KEN COOLEY/AD8
 Estimate:

KXTV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | |
|---|----------|----------|------------|---------------------------|--------|----------------|----------|-----|-------|------------|-----|-------|------|-------|------------|----------|----------|------------|------|--------|----------------|----------|----------|---|------------|-------|
| ABC College Football - At Afternoon Games | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----S-</td> <td>3</td> <td>\$600.00</td> <td>1.00</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | -----S- | 3 | \$600.00 | 1.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | -----S- | 3 | \$600.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | |
| N42 | KXTV | 09/22/12 | 09/22/12 | News10 Special Edition CM | | Prime Various | -----S- | :30 | 2 | \$750.00 | P-4 | 1.00 | NM | 2 | \$1,500.00 | | | | | | | | | | | |
| News10 Special Edition | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | -----S- | 2 | \$750.00 | 1.00 | | | | | | | | | | | | | | | | | | | | | |
| N43 | KXTV | 09/22/12 | 09/23/12 | News10 @ 11pm | CM | 11-1135p | -----SS | :30 | 2 | \$1,185.00 | P-1 | 2.30 | NM | 2 | \$2,370.00 | | | | | | | | | | | |
| News10 @ 11pm | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>-----SS</td> <td>2</td> <td>\$1,185.00</td> <td>2.30</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/17/12 | 09/23/12 | -----SS | 2 | \$1,185.00 | 2.30 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | -----SS | 2 | \$1,185.00 | 2.30 | | | | | | | | | | | | | | | | | | | | | |
| N44 | KXTV | 09/20/12 | 09/21/12 | Jimmy Kimmel | CM | 1207xm-106xm | ----TF-- | :30 | 3 | \$150.00 | P-3 | 0.70 | NM | 3 | \$450.00 | | | | | | | | | | | |
| Jimmy Kimmel | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/17/12 | 09/23/12 | ----TF-- | 3 | \$150.00 | 0.70 | | | | | | | | | | | | | | | | | | | | | |
| N45 | KXTV | 09/24/12 | 09/28/12 | M-F 5-6am | CM | 5-6a | MTWTF-- | :30 | 3 | \$135.00 | P-1 | 5.60 | NM | 3 | \$405.00 | | | | | | | | | | | |
| News10 Good Morning @ 5am | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>MTWTF--</td> <td>3</td> <td>\$135.00</td> <td>5.60</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/24/12 | 09/30/12 | MTWTF-- | 3 | \$135.00 | 5.60 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 3 | \$135.00 | 5.60 | | | | | | | | | | | | | | | | | | | | | |
| N46 | KXTV | 09/29/12 | 09/29/12 | Sat 7-8a | CM | 7-8a | -----S- | :30 | 2 | \$175.00 | P-1 | 0.70 | NM | 2 | \$350.00 | | | | | | | | | | | |
| Good Morning America | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S-</td> <td>2</td> <td>\$175.00</td> <td>0.70</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/24/12 | 09/30/12 | -----S- | 2 | \$175.00 | 0.70 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | -----S- | 2 | \$175.00 | 0.70 | | | | | | | | | | | | | | | | | | | | | |
| N47 | KXTV | 09/24/12 | 09/28/12 | The View | CM | 10-11am | MTWTF-- | :30 | 5 | \$340.00 | P-3 | 1.40 | NM | 5 | \$1,700.00 | | | | | | | | | | | |
| The View | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>MTWTF--</td> <td>5</td> <td>\$340.00</td> <td>1.40</td> </tr> </tbody> </table> | | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/24/12 | 09/30/12 | MTWTF-- | 5 | \$340.00 | 1.40 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 5 | \$340.00 | 1.40 | | | | | | | | | | | | | | | | | | | | | |
| N48 | KXTV | 09/24/12 | 09/28/12 | News10 Midday M-F 11-CM | | 11a-1130a | MTWTF-- | :30 | 2 | \$240.00 | P-4 | 0.70 | NM | 2 | \$480.00 | | | | | | | | | | | |
| News10 @ Midday | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 2 | \$240.00 | 0.70 | | | | | | | | | | | | | | | | | | | | | |
| N49 | KXTV | 09/24/12 | 09/28/12 | M-F 4-5p | CM | 4p-5p | MTWTF-- | :30 | 2 | \$510.00 | P-2 | 1.50 | NM | 2 | \$1,020.00 | | | | | | | | | | | |
| Ellen | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 2 | \$510.00 | 1.50 | | | | | | | | | | | | | | | | | | | | | |
| N50 | KXTV | 09/24/12 | 09/28/12 | M-F 630-7p | CM | 630-7p | MTWTF-- | :30 | 4 | \$1,125.00 | P-2 | 3.10 | NM | 4 | \$4,500.00 | | | | | | | | | | | |
| Jeopardy | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 4 | \$1,125.00 | 3.10 | | | | | | | | | | | | | | | | | | | | | |
| N51 | KXTV | 09/25/12 | 09/25/12 | Tue Prime Other | CM | 8-10p | -T----- | :30 | 2 | \$3,500.00 | P-4 | 10.50 | NM | 2 | \$7,000.00 | | | | | | | | | | | |
| Dancing With The Stars: The Re | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | -T----- | 2 | \$3,500.00 | 10.50 | | | | | | | | | | | | | | | | | | | | | |
| N52 | KXTV | 09/25/12 | 09/25/12 | Tue Prime C | CM | 10-11p | -T----- | :30 | 2 | \$3,050.00 | P-3 | 5.00 | NM | 2 | \$6,100.00 | | | | | | | | | | | |
| Private Practice | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | -T----- | 2 | \$3,050.00 | 5.00 | | | | | | | | | | | | | | | | | | | | | |
| N53 | KXTV | 09/28/12 | 09/28/12 | Fri Prime C | CM | 10-11p | -----F-- | :30 | 2 | \$2,500.00 | P-4 | 3.40 | NM | 2 | \$5,000.00 | | | | | | | | | | | |
| 20/20 | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | -----F-- | 2 | \$2,500.00 | 3.40 | | | | | | | | | | | | | | | | | | | | | |
| N54 | KXTV | 09/24/12 | 09/28/12 | Jimmy Kimmel | CM | 1207xm-106xm | MTWTF-- | :30 | 4 | \$150.00 | P-3 | 0.70 | NM | 4 | \$600.00 | | | | | | | | | | | |
| Jimmy Kimmel | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/24/12 | 09/30/12 | MTWTF-- | 4 | \$150.00 | 0.70 | | | | | | | | | | | | | | | | | | | | | |

Totals

396 \$369,320.00